

DreamQuark wins the “2017 Fintech of the Year” award from Finance Innovation

The competitive hub Finance Innovation has awarded the prestigious “Fintech of the Year” prize to DreamQuark, a startup that democratizes Artificial Intelligence applications for financial services.

Paris, 2017 December 14th - DreamQuark was awarded “Fintech of the Year” during the Finance Innovation ceremony that took place at the Palais Brongniart, the historical French exchange, on the 8th of December. For this 2017 edition, the jury was composed of 23 eminent personalities from the financial sector (Natixis, Banque de France, OFI Group, La Banque Postale, La Française, Macif Group, etc.) and was chaired by Jean-Hervé Lorenzi, President of Finance Innovation. About 140 startups took part in the competition.

With the ambition of fostering and stimulating innovation in the financial sector, the Finance Innovation Competitive Hub has been supporting the creation and development of hundreds of Fintech startups throughout France, since its creation in 2007. The "Fintech of the Year" competition, initiated 3 years ago, aims at highlighting the dynamism of French Fintechs by rewarding the most promising one.

This year, Finance Innovation chose DreamQuark for its innovation in the field of Artificial Intelligence, and particularly in Deep Learning, applied to financial services.

DreamQuark stood out from the competition by providing ease of use, outstanding prediction performance and unique decisions interpretability, within a single platform that allows financial institutions to create all kinds of applications based on AI, such as customer segmentation, product targeting, underwriting, credit granting, asset management, compliance, anti-money laundering, fraud, dunning, satisfaction and customer retention.

"This 6th edition of the Award has highlighted eight high-quality French Fintechs driving real innovations. The winner DreamQuark is the perfect representation of the Artificial Intelligence revolution that is currently taking place in the financial industry" explains Jean-Hervé Lorenzi, President of Finance Innovation.

Nicolas Meric, CEO and founder of DreamQuark, comments: "We are very pleased to see once again our technology recognized and to represent France internationally as one of the most innovative countries in the field of Artificial Intelligence. This award testifies the high added-value provided by our software to bank and insurance companies and the support of the financial ecosystem to our global project"

About DreamQuark

DreamQuark develops Brain, a software platform that democratizes the use of artificial Intelligence, which is the new stage of the digital revolution. Based on an advanced proprietary Deep Learning Technology, Brain quickly delivers unmatched and interpretable results to bankers and insurers. Brain covers all their main activities with applications, such as segmentation, targeting, underwriting, credit scoring, asset management, compliance, anti-money laundering, fraud, dunning, satisfaction and customer retention. DreamQuark clients include major players of the bank and the insurance sectors BNP Paribas and AG2R la Mondiale.

<https://www.dreamquark.com>